

Qatar
Bridal
Show



International Wedding Dress, Mens Suit And Evening Gown Fair

15 JANUARY
17 2024

DOHA - QATAR

Qatar National Convention Center (QNCC) - Hall 7

SPONSORSHIP

The Arabian Peninsula and North African Market Awaits
Fashion's Most Influential Manufacturers!

Organiser



www.qatarbridalshow.com

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QATAR BRIDAL SHOW

SPONSORSHIP OPPORTUNITIES

Optimise your presence in the show, make a lasting impact to the audience. The Qatar Bridal Show Sponsorship Opportunities benefits exhibitors with maximum brand equity, increased exposure to generate greater leads and stay ahead in the market. Plenty of options to select, or, talk to our team about customising your sponsorship to fit your requirements!

SPONSORSHIP	DIAMOND	PLATINUM	GOLD
Sponsor Logo Placement on the Show Website	✓	✓	✓
Sponsor Logo Placement in the Pre-Event e-Mailers	✓	✓	✓
Posting on Social Media & e-Mailer - Announcing Sponsor	✓	✓	✓
Sponsor Logo Placement on Online Visitor Registration Confirmation Email	✓	✓	✓
Exhibit Space - Selection of Premium Area	36 sqm	30 sqm	16 sqm
Sponsor Logo Placement in Digital Show Catalogue	✓	✓	✓
Sponsor Logo and Company Profile Incorporation in the Digital Show Catalogue	200 words	150 words	100 words
Sponsor Logo Placement in On Site Banner	✓	✓	✓
Sponsor Logo Placement at the Hall Entrance's Welcome Gate	✓	✓	✓





QATAR BRIDAL SHOW

SPONSORSHIP OPPORTUNITIES

CONFERENCE SPONSORSHIP

Share your competitive edge to the audience and get their attention through this special opportunity to present on the stage. Networking through sharing of knowledge, experience and insights!

- » 1 presentation slot in the QBS Main Conference (20 mins)
- » Attendance list of the Sponsor's speaking session
 - » Video playback of Sponsor's company (max 1 min length and video to be provided by Sponsor)
 - » Special profile of the Sponsor's Speaker to be featured in email broadcast and social media post (profile max 70 words)
 - » Distribution of Sponsor's promotional literature and gift/souvenirs to the delegates (provided by Sponsor)
- » Adlib by MC to mention Sponsor
- » Sponsor's Logo Placement on all marketing collaterals which mention sponsors

VIP LOUNGE SPONSORSHIP

An exclusive area reserved for VIP badge holders and special invitees only, the VIP Lounge offers the best opportunity to host the region's most important people in the business.

- » Sponsor to be a co-host to all VIPs : pre Opening Ceremony, VIP Transit, VIP Interview
- » Sponsor Logo Placement on all marketing collaterals which mention sponsors
- » Sponsor Logo Placement in prominent position in the VIP Lounge
- » Sponsor Logo Placement on Visitor and VIP Invitation
- » Sponsor Logo Placement on Digital Show Catalogue
- » Email broadcast and social media post on Sponsor

NETWORKING RECEPTION SPONSORSHIP

A special, by-invitation only affair held on the first day, the QBS Networking Reception is the best opportunity to meet important and high profile individuals to benefit your brand and business!

- » Invited exhibitors limited to 200
- » Sponsor Logo Placement in the Reception area prominently
 - » Video playback of Sponsor's company (max 3 min length and video to be provided by Sponsor)
 - » Special welcome speech (max 5 min)
 - » Adlib by MC to mention the Sponsor
- » Sponsor Logo Placement on all marketing collaterals which mention sponsors
- » Email broadcast and social media post on Sponsor

QATAR BRIDAL SHOW

SPONSORSHIP OPPORTUNITIES

BADGE SPONSORSHIP

Get noticed and remembered by all visitors, delegates and VIPs by having your brand or company logo incorporated on their badges.

- » Sponsor Logo Placement on badges of VISITOR, DELEGATE, VIP and other non-exhibitor's type of badges
- » Sponsor Logo Placement on all marketing collaterals which mention sponsors
- » Email broadcast and social media post on Sponsor

LANYARD SPONSORSHIP

Be seen around the show and beyond as attendees wear QBS lanyard bearing your brand or company logo. Best way to raise brand awareness in a massive way.

- » Sponsor Logo Placement on the show lanyard distributed to VISITOR, DELEGATE, VIP and other non-exhibitor's type of attendees
- » Sponsor Logo Placement on all marketing collaterals which mention sponsors
- » Email broadcast and social media post on Sponsor

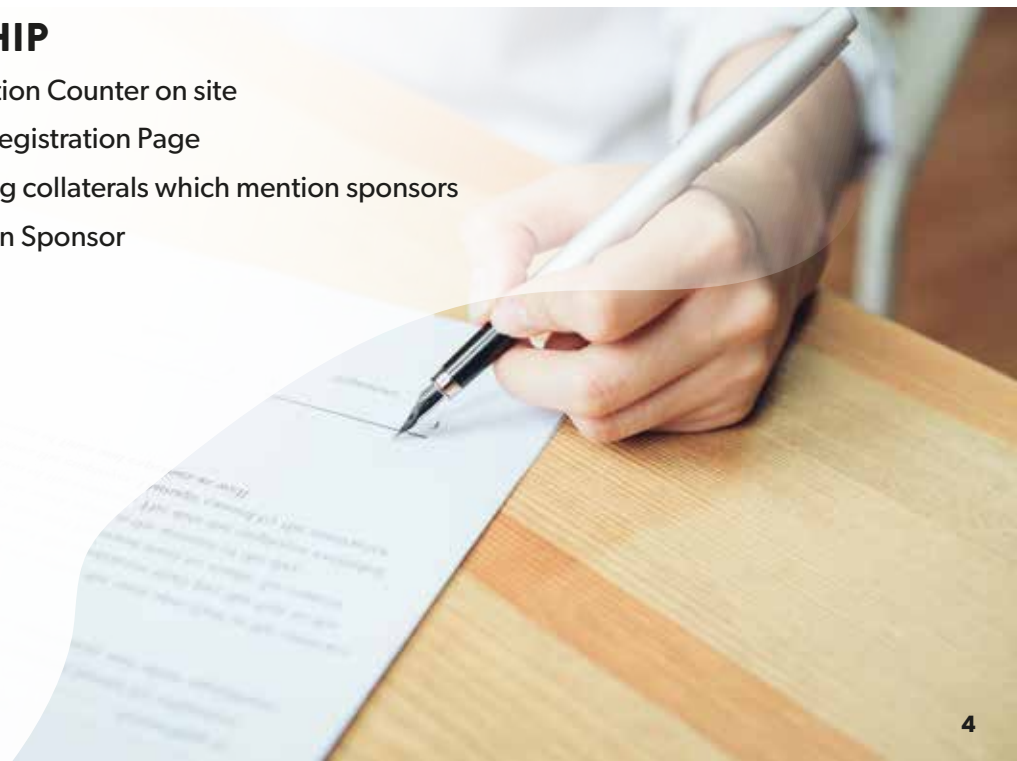
VISITOR BAG SPONSORSHIP

Get carried and be seen everywhere as attendees tote QBS bag around, flashing your brand or company logo. Made with sustainable material, the Visitor Bag may continue to be used after the show is over.

- » Sponsor Logo Placement on Visitor Bag
- » Sponsor promotional literature or souvenir to be included in the Bag (provided by Sponsor)
- » Sponsor Logo Placement on all marketing collaterals which mention sponsors
- » Email broadcast and social media post on Sponsor

REGISTRATION SPONSORSHIP

- » Sponsor Logo Placement in the Registration Counter on site
- » Sponsor Logo Placement in the Online Registration Page
- » Sponsor Logo Placement on all marketing collaterals which mention sponsors
- » Email broadcast and social media post on Sponsor





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CONTACT US!

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